

ALTEREGO
— ITALY —

techno fruit·color

permanent hair coloring cream

PPD FREE FORMULA

116 nuances

28 color series

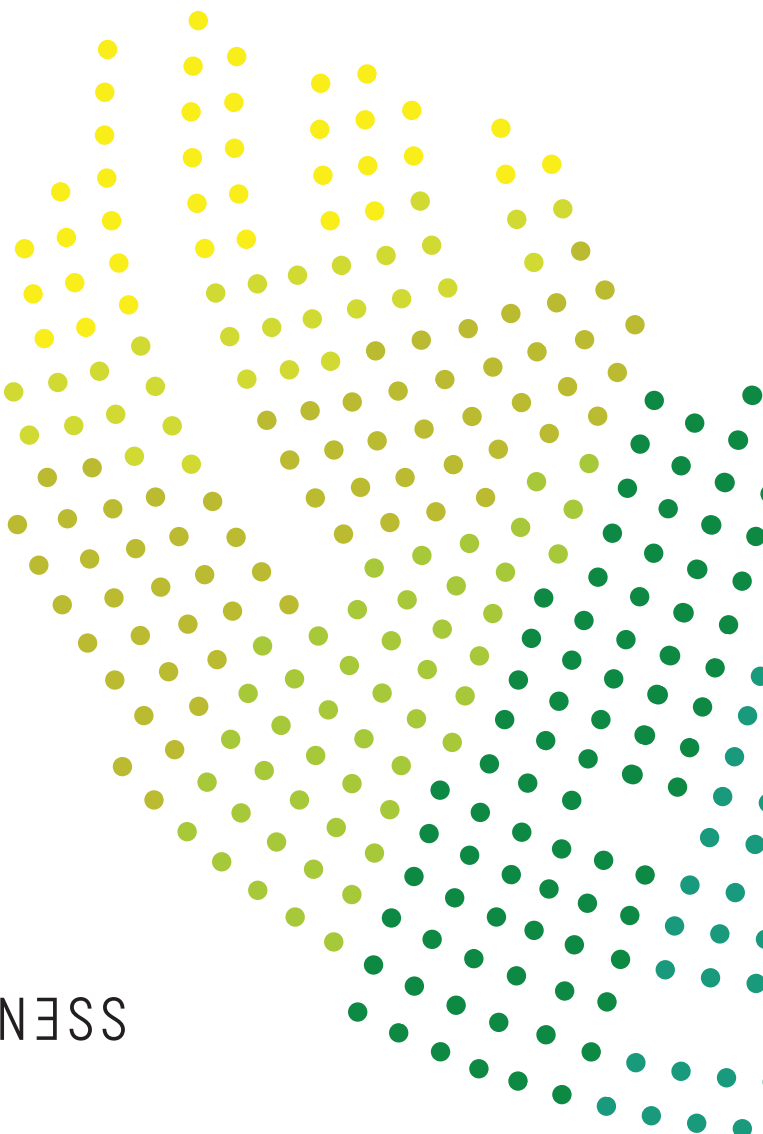
1 superlightener series

KDS KERATIN DELIVERY SYSTEM



ENRICHED WITH
GARCINIA MANGOSTANA

BEAUTY & KINDNESS



/0
NATURALE
NATURAL



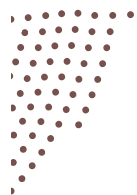
1/0	3/0	4/0	5/0	6/0	7/0	8/0	9/0	10/0

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NATURALI
PROFONDI
DEEP
NATURAL



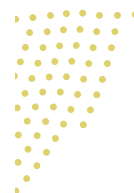
5/00	6/00	7/00	8/00	9/00	10/00	1/10

/01
NATURALI
CENERE
NATURAL
ASH



5/01	6/01	7/01	8/01	9/01	10/01

/1
CENERE
ASH



5/1	6/1

/11

CENERE
INTENSO
INTENSE
ASH



7/1	8/1	9/1	10/1	5/11	6/11	7/11	8/11

/12

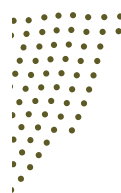
CENERE
IRISÉ
ASH
IRIS



9/11	10/11	10/12

/8

MATTE



3/8	6/8	8/8

/31
DORATO
CENERE
GOLDEN
ASH



5/31	6/31	7/31	8/31	9/31	10/31

/32

DORATO
IRISÉ
GOLDEN
IRIS

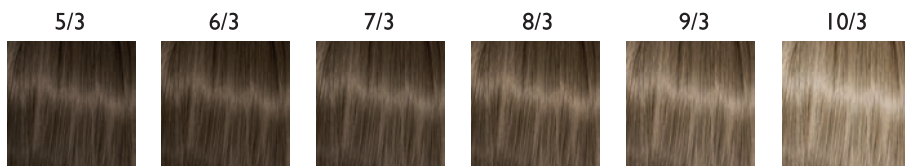
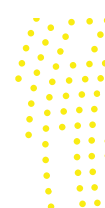


ALTEREGO
ITALY

BEAUTY & KINDNESS

/3

DORATO
GOLDEN



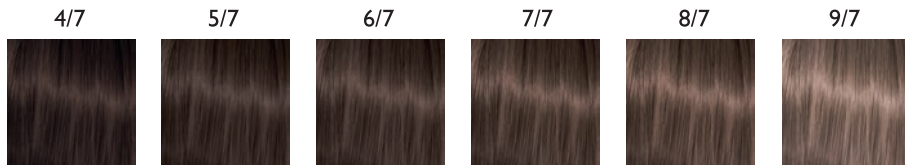
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DORATO
RAME
GOLDEN
COPPER



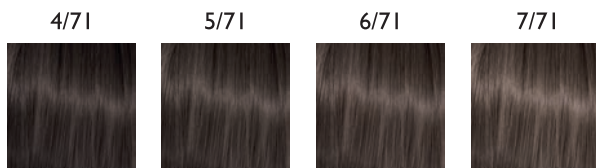
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MARRONI
BROWN



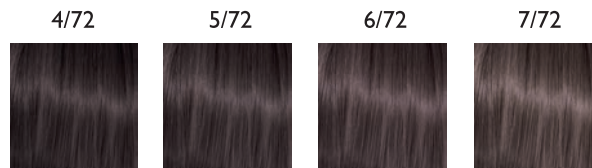
/71

MARRONI
CENERE
BROWN
ASH



/72

MARRONI
IRISÉ
BROWN
IRIS



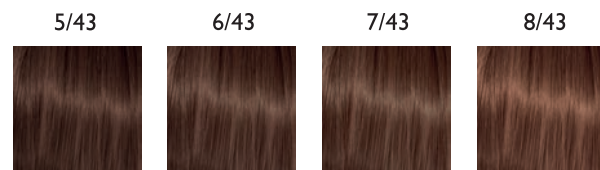
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CENERE
MARRONE
ASH
BROWN



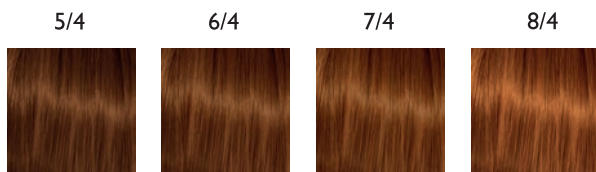
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RAME
DORATO
COPPER
GOLDEN



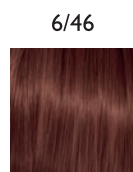
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RAME
COPPER



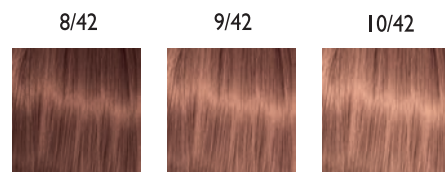
/46

RAME
ROSSO
COPPER
RED



/42

RAME
IRISÉ
COPPER
IRIS

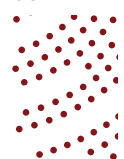


techno fruit·color

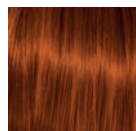
permanent hair coloring cream

/44

RAME
INTENSO
INTENSE
COPPER



6/44



7/44



8/44

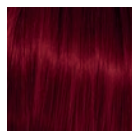


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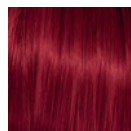
ROSSI
RED



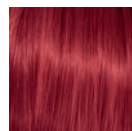
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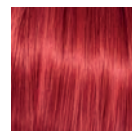
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6/6



7/6

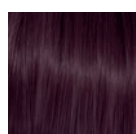


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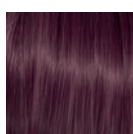
MOGANO
MAHOGANY



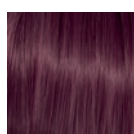
4/5



5/5



6/5



/21

IRISÉ
CENERE
IRIS
ASH



10/21



/2

IRISÉ
IRIS



7/2



8/2



9/2



10/2

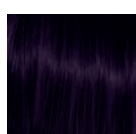


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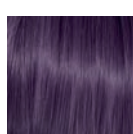
IRISÉ
INTENSO
INTENSE
IRIS



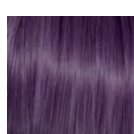
3/22



5/22



6/22



/27

IRISÉ
MARRONE
IRIS
BROWN



8/27

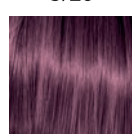


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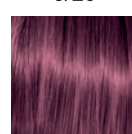
IRISÉ
ROSSO
IRIS
RED



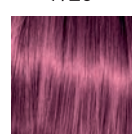
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6/26

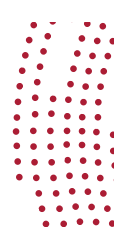


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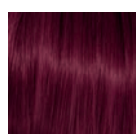


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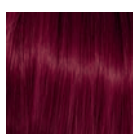
EXTRA RED



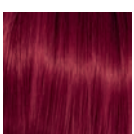
5/626



6/656



6/666



/SS

SUPER
SCHIARENTI
SUPER
LIGHTENER



11/0 SS



11/1 SS



11/21 SS



BOOSTER

Neutral



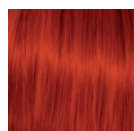
Yellow



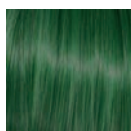
Orange



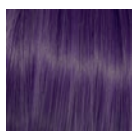
Red



Green



Violet



Blue

